



Suryaprakash Rao

CEO, SDG Division

To live, learn, and lead as one — where thought is not separate from action, and growth is not apart from giving. I aspire to be both a cultivator of ideas and a gardener of people —

Former Assistant General Manager,

State Bank of India

Coach & Practitioner

**Bridging Education,
Economy & Environment |
Reflective Thinker on
Sustainability & Systems.**

Concept Developer

Solar Energy Mission & CUSP of Carbon

*Developed awareness frameworks on solar adoption and carbon accountability.

* Authored conceptual notes linking energy, ecology, and human consciousness.

Master's in Agricultural Sciences (Genetics & Plant Breeding) from Andhra Pradesh Agricultural University

Master's in Agricultural Sciences
(Genetics & Plant Breeding) from

I began my journey in Agricultural Sciences (Genetics & Plant Breeding), learning how life sustains itself through diversity, adaptation, and renewal. Over the years, I discovered that the same principles apply to how our society, economy, and institutions function — or falter.

After a fulfilling career as Assistant General Manager at the State Bank of India, I continue my work as both a coach and a player — guiding others while remaining a lifelong learner myself. I view every organisation as a living organism, every economy as a metabolic flow, and every educational process as a seed of regeneration.

As CEO, I help shape and implement programmes that integrate education, environment, health, and livelihoods under the spirit of sustainability and inclusion. Through initiatives like Reverse Journey, Solar Energy Mission, CUSP of Carbon, and Breath for Net Zero, I strive to bring together knowledge, consciousness, and action.

My goal is to profess and practice what I believe — creating systems that are humane, regenerative, and responsive to the pulse of life itself.

* Leading CSR-aligned programmes in education, environment, health, and livelihoods.

* Promoting student-led plantation drives, inclusive community engagement, and sustainability campaigns.

* Developing concept notes, partnership frameworks, and monitoring models for measurable impact.

Assistant General Manager (Retired) State Bank of India

* Served in diverse roles across operations and administration.

* Focused on people-centred leadership, institutional integrity, and participative teamwork.

* Found meaning in everyday professional interactions — where learning and contribution merged naturally.

Campaign Architect Reverse Journey Initiative

* Conceptualised and promoted a national campaign encouraging urban youth to reconnect with their rural roots.

* Designed communication materials, manifestos, and rural engagement frameworks.

Core Focus Areas

- Sustainability & Climate Awareness

- Educational Innovation & Experiential Learning

- Rural Revitalisation & Community Development

- Financial Literacy & Resource Management

- Systems Thinking & Institutional Transformation